

Novigo Customer Success Profile

Consumer Goods



About

The Colgate-Palmolive Company is an American multinational consumer products company focused on the production, distribution, & provision of household, health care, and personal products, such as soaps, detergents, and oral hygiene products. Under its "Hills" brand, it is also a manufacturer of veterinary products.

Colgate sells and exports its products in over 200 countries and territories around the world under such internationally recognized brand names as Colgate, Palmolive, Softsoap, Irish Spring, Ajax, and Tom's of Maine.

Website
www.colgate.com

Industry
 Consumer Goods

At a Glance

Key Challenges

- The transition from a manual planning process to an automated export planning process.
- Integration of the US export business into the existing SAP TM solution Colgate North America with two different TM implementation projects simultaneously.

Project Objectives

- Increase container visibility and allow to track and monitor events for containers as well as for bookings.
- Expedite the time to react to issues.
- Increase reporting capabilities.

Solution and Services

- SAP TM & EM

Why SAP Solution?

- Integration with existing SAP ECC landscape.

Implementation Highlights

- 7-month implementation timeline covering all export planning scenarios out of the US.
- Enhancement for automated planning of freight units into container units within SAP TM 9.1 while considering specific customer requirements in terms of container size or type depending on the season.

Key Benefits

- Fully automated end-to-end export process and communication with the freight forwarder.
- Real-time tracking and tracing and proactive alerts for containers as well as bookings

Why Novigo

- 70+ successful implementations of all SAP-based TMS modules
- 1st to implement SAP TM within 12 Weeks
- Pioneered implementing a global Visibility Control Tower with SAP GTT, incorporated live SAP LBN solutions in S/4HANA TM engagements and established connections with a key 3rd party visibility provider, project44